

Fort Benning Celebrates National Red Ribbon Week

Each year, **Red Ribbon Week** provides us with an opportunity to reaffirm our commitment to a drug free military and drug free society. Education is a vital part of the **Red Ribbon Celebration**

Red Ribbon activities provide an opportunity for teaching drug prevention in a positive way. National **Red Ribbon Week** allows educators, military leaders, parents, community groups, students, and others to focus on the work being done to stop the spread of drugs in our schools, workplaces, and communities.



The **Red Ribbon** symbolizes the unity against the use of illegal drugs. The **Red Ribbon Celebration** celebrates the positive response to live a healthy, drug free life. Nurturing a positive, healthy, and drug free lifestyle for our youth is encouraged 365 days a year. Across the nation, drug free lives are celebrated one week of the year during the **Red Ribbon Celebration**.

This year, the **Army Substance Abuse Program (ASAP)** is celebrating **National Red Ribbon Week** by sponsoring a post wide **RED RIBBON/WARRIOR PRIDE FUN RUN**.

WHO: **ALL** units on Fort Benning

WHAT: **FUN RUN**

WHEN: 6:30 a.m. **28 OCT 05**

WHERE: Main Post

WHY: To celebrate **NATIONAL RED RIBBON WEEK**

• **DISTANCE:** 2.5 Miles

• **Unit link up point is STEWART WATSON FIELD**

• **ROUTE:** Start point is Stewart Watson Field
Turn left onto Eckel Street
Follow Eckel Street to Indianhead Road, turn right
Follow Indianhead Road to Marchant Street, turn right
Follow Marchant Street to Edwards Street, turn right
Follow Edwards Street to Eckel Street, turn right
Finish point is Stewart Watson Field

• **FAMILY MEMBERS ARE ENCOURAGED TO PARTICIPATE**

• **RUN OR WALK**

Each year, Red Ribbon Week provides us with an opportunity to reaffirm our commitment to a drug free military and a drug free society. Education is a vital part of the Red Ribbon Celebration. Red Ribbon Celebration activities provide a wonderful opportunity for teaching drug prevention in a positive way. National Red Ribbon Week allows educators, military leaders, parents, community groups, students and others to focus on the work being done to stop the spread of drugs in our schools, workplaces, and communities.

The Red Ribbons we wear during this celebration are a symbol of unity against the illegal use of drugs. This public display came about in response to the tragic 1985 murder of Federal Drug Enforcement Administration Agent Enrique Camarena while he was investigating Mexican drug traffickers.

This year the Department of the Army implementing a new initiative called **WARRIOR PRIDE**.

Each letter of the word **PRIDE** stands for the following:

Personal Courage: Possess the Personal Courage not to use drugs or abuse alcohol and to notify the Chain of Command of Soldiers that do.

Respect: Show your Respect to the Army, your unit, fellow Soldiers, and yourself by staying drug free and drink responsibly.

Integrity: Stay true to the Army Values and Warrior Ethos by supporting the Army's drug and alcohol policies.

Duty: Do your duty as a Soldier and stay mentally and physically tough by not using drugs or abusing alcohol.

Excellence: Exhibit honorable behavior on and off duty – don't be a substance abuser!